

Magazine technical info



TECHNICAL SPECIFICATIONS

Printing:	Web offset blanket/blanket
Paperstock:	80 grams LWC
Binding:	Saddle stitched
Final trim size:	210 x 276 mm (8 1/2" x 10 7/8")
Type area:	182 x 254 mm (7 1/8" x 10")
Bleed:	Min 12 mm (1/2") beyond trim size Live matter should always stay within type area

AD SIZES

DIMENSIONS (width x height)

		mm	inch
1/4		89 x 124 mm	3 1/2" x 4 7/8"
1/3 horizontal		182 x 77 mm	7 1/8" x 3"
vertical		58 x 254 mm	2 1/4" x 10"
square		120 x 124 mm	4 11/16" x 4 7/8"
1/2 horizontal		182 x 124 mm	7 1/8" x 4 7/8"
vertical		89 x 254 mm	3 1/2" x 10"
Island		120 x 190 mm	4 11/16" x 7 7/16"
Standard page		182 x 254 mm	7 1/8" x 10"
bleed		222 x 288 mm	8 11/16" x 11 5/16"
1/2 horizontal page spread		392 x 124 mm	15 7/16" x 4 7/8"
Standard page spread		392 x 254 mm	15 7/16" x 10"
bleed		432 x 288 mm	17" x 11 5/16"
Front Cover Ad		130 x 32 mm	5 1/8" x 1 2/8"
Corporate News Ad/	1/8	89 x 56 mm	3 1/2" x 2 3/16"
Marketplace/Classified	1/12	89 x 40 mm	3 1/2" x 1 5/8"

DIGITAL FILE REQUIREMENTS

Required digital files

1. The advert file (in any of the accepted native or specific file formats).
2. The imported image files (tiff, eps or bitmap).
3. The Postscript Type 1 typefaces used in the advert file and in the imported or embedded files (both printer and screen fonts must be included, Truetype fonts are not accepted, for each style used a printer font must be included.)

Preferred file format

High resolution (certified) pdf (following the "IsoCoated_V2_300" specifications (www.eci.org)).

Other accepted formats: TIF(F), Illustrator EPS, Photoshop EPS

Native software files

InDesign • Photoshop • Illustrator. When using Illustrator use only CMYK colours, convert typefaces (fonts) to outlines (paths).

Data Communications

FTP-server address: <ftp.panglobalmedia.info>

Username and password can be received upon request

Proofing

We require a proof accompanying the supplied advertising material. If you are not able to send a hardcopy proof for digital adverts, a PDF at screen resolution is sufficient. We do not regard PDF and desktop print material (e.g. from general-office and home printers) as an accurate colour proof.

GENERAL SPECIFICATIONS PROOFING

- Colours must be defined as percentages of CMYK with a maximum coverage of 310% i.e. cyan 100% – magenta 80% – yellow 100% – black 70%.
- The use of indexed, RGB, spot or pantone colours is not allowed.
- All images must be high resolution (300 ppi) CMYK colour or greyscale; bitmap images must be at least 1200 ppi.
- Do not reduce images less than 20% or enlarge more than 130%.
- Enlarging imported images decreases the final resolution and may affect the quality of the image.
- Do not stylize fonts. For each style used a printer font must be included.
- Do not use LZW compression when saving an image as TIF(F).
- Do not use JPEG encoding when saving an image as EPS, please use binary.
- Digital data carriers: CD-Rom, DVD or USB-stick
- Mailing address: PanGlobal Media
"Name of the magazine"
326 Rue Royale
1030 Brussels
Belgium